



C E N I U M
HOTEL MANAGEMENT SYSTEMS

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PRESS RELEASE

Rollout of Cenium Hotel system to Choice hotel no. 100 at Comfort Hotel Østerport, Copenhagen Thursday, March 1st. 2007

- **A close cooperation with Choice Hotels Scandinavia ASA has shown results in a very short time, with an rollout rate of approximately one new hotel every week, says CEO Klaus Hatle in Cenium.**

Ceniums Property Management System (PMS) is now rolled out to hotel no. 100 in Choice Hotels Scandinavia ASA

A big part of the success is based on the close cooperation with Choice rollout-team, Miraculix. Miraculix has shown professionalism with installation, training and has contributed with its expertise within hotel management. Their solid experience from the highly competitive has also given Cenium valuable input for further development of the product. Ceniums system has now become a scalable solution suited for both single hotels and large hotel chains. The result is a broader product range with solutions for: Conference, SPA, Revenue Management and central booking of hotel rooms

Choice Hotels Scandinavia consists of the brand names: Comfort, Quality, Clarion, Clarion Collection & Quality Resort. The hotel chain has experienced strong growth and has today more than 150 hotels in Norway, Denmark and Sweden. Within 2 – 3 more years their goal is 170 hotels.

- Unified IT tools are a fundamental strategy for us and Ceniums hotel solution is a central part of that strategy, says the project manager Finn Are Røsvoll in Choice Hotels Scandinavia ASA.

Cenium is the developer of the Cenium Property Management System (PMS), tailor made for the hotel industry and based on Microsoft Dynamics NAV (earlier called Navision). It is a centralized solution and all parts of hotel operations are addressed: accounting, financial planning, procurement, stock control, front desk, housekeeping, restaurants, bars, conference and retail kiosk. The solution links to internet booking, TV, telephone and key card systems.

Cenium has proven solutions for resort, city and business hotels in Norway, Sweden, Denmark, Iceland, Russia and USA. The solutions are marketed through Microsoft Partner Channel which includes several hundred dealers in all part of the world.

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