



C E N I U M
HOTEL MANAGEMENT SYSTEMS

Cenium- Dynamic Vertical Solution to dominate Asia-Pacific hospitality market

Oslo, Norway, 15th of March 2007 - Cenium, a rapidly growing provider of Hotel Management Systems, has announced a distribution agreement for the Asia-Pacific with Dynamic Vertical Solutions (DVS), a market and technology leader in end-to-end integrated and adaptable business management applications. This is one of the most significant channel expansions in the company's history highlighting Cenium's fit in the hotel market, as well as its commitment to deliver powerful hotel solutions through the Microsoft partner network.

Cenium has customers in USA, Russia, Norway, Sweden, Demark and Iceland and its global expansion has seen Microsoft certified partners across Europe and in the US join Cenium's Channel Partner Program to bring Cenium's suite of hotel products to market.

"Our goal is to work with companies that are able to strongly focus on the hotel industry with a dedicated team of professionals. We are very confident that DVS will serve the hotel market substantially better than existing vendors by combining proven, end-to-end solutions with effective methods of training, consulting, implementation and localization" said Klaus Hatle, CEO of Cenium.

Describing the significance of the agreement, Ms Rakhee Nagpal, Managing Director, Dynamic Vertical Solutions, said, *"This association will definitely give an edge considering Cenium's expertise in accounting, financial planning, procurement, stock control, front desk, housekeeping, restaurants, bars, conference, retail kiosks and the solution links to internet booking, TV, telephone and key card systems"*.

About Cenium

Cenium is a developer of software tailor made for the hotel industry, based on Microsoft Dynamics NAV, centralizing all data within one system. All parts of hotel operations are addressed: accounting, financial planning, procurement, stock control, front desk, housekeeping, restaurants, bars, and conference and hotel shops. The solution links to internet booking, TV, telephone and key card systems.

For more information, please visit: www.cenium.com

About Dynamic Vertical Solutions:

Dynamic Vertical Solutions (DVS) is a market and technology leader in end-to-end integrated and adaptable business management applications providing comprehensive solutions for organizations of all sizes and all Industry sector. DVS is the exclusive distribution partner of the LS Retail suite of solutions for the Indian market. Headquartered at Gurgaon, New Delhi, the team at Dynamic Vertical Solutions interacts with various industry and delivers solutions requiring research, analysis, product designing and market innovation

For more information, please visit www.dynamicverticals.com

For further information please contact:

Gina Christine Kjorsvik
Cenium AS
Marketing Executive
Tel. (47) 9204 8320
Cel. (47) 9929 8962
Email: gina@cenium.com

Jaya Duggal
Manager – Marketing, **Dynamic Vertical Software Pvt. Ltd.**
Vatika Towers, Block A, 1st Floor
Sector 54, DLF Golf Course Road, Gurgaon – 122002
Ph: +91-124-3200574/3201083
Fax: +91-124-4040702
Email: jaya.duggal@dynamicverticals.com