



Icelandairhotels selects Cenium for centralized operations of their 21 hotels

Icelandairhotels (Flugleidarhotel) has selected Cenium Hotel Management System as their standard for all their 21 hotels. The Icelandic Cenium certified partner, Skýrr has signed an agreement regarding implementation and training in the solution for the 21 hotels and central booking office.

Icelandairhotels (Flugleidarhotels) has followed a rigid set of requirements in the selection process, related to quality, efficiency and customer service. Cenium extend our thanks to the strong team in Iceland, led by mr. Thorolfur Arnason the CEO for Skýrr.

Icelandair Hotels is a chain of eight first class, three/four-star hotels. The major emphasis is reflected in the name, the Icelandair Hotels trademark. The other hotel chain is the Hotel Edda, a chain of 13 summer hotels, all with 2 or 3 star facilities, Hotel Edda or Hotel Edda plus. The largest hotels of the Icelandair Hotels chain are both in Reykjavik. They are Nordica hotel, a four-star hotel with 252 rooms and Icelandair hotel Loftleiðir, a four star hotel with 220 rooms. The star-rating given to the hotels is according to the Scandinavian Classification System, which is used in Iceland. The other six hotels which belong to this chain are in towns and on the countryside throughout Iceland. They have between 21 and 60 rooms and are rated as 3 or 4 star hotels. They are considered to be the best hotels available outside Reykjavík and all hotels are convenient for meetings and conferences.

Cenium Hotel Manangement System

Cenium Hotel Manangement System addresses all functions of a hotel; Finance, front desk, conference and banqueting, bar, restaurant, revenue management, time registration and leisure such as spa, golf, rentals and resort management.

Cenium's products are all built on one system, the Microsoft Dynamics platform, a line of integrated, adaptable business management solutions that works like and with other Microsoft software. The uniform architecture centralizes all data within one system, providing one single platform for accounting, business intelligence, traceability of transactions, CRM, stock control, and a wide range of other ERP capabilities.

Icelandair Hotels

Tryggvi Guðmundsson, Manager of the Icelandair Hotels, comments upon the selected system:

“We knew of Cenium and Skýrr for their good reputation in the market, due to the quality of their products and services and we have been able to confirm that they can deliver the same level of quality to our hotel chain. Our Hotels and our staff are well versed in satisfying the needs of every single guest, thanks to personalized service, courtesy, special attention resulting in a

memorable experience. Cenium and Skýrr will help us effectively manage all information about our operations and, thanks to the centralized database, we will be able to anticipate the desires of every guest. We will also better control costs and be able to increase revenues by utilizing a truly centralized system for the whole chain.”

Skýrr

“We are proud that Icelandair Hotels chose Cenium and Skýrr after a competitive selection process” says Pétur Jónsson, sales manager for Microsoft Business Solutions at Skýrr, Cenium's support, sales and implementation partner in Iceland.

"The Cenium Hotel Management System with the central reservations functionality and reliability and performance enhancements provided by Skýrr's mirroring technology has proved a very good fit for Icelandair Hotels."

Cenium

“Cenium is pleased that Icelandair Hotels has decided to standardize all of its operations on our hotel management system to more effectively manage their business processes,” said Klaus Hatle, CEO of Cenium. “The solution will enable Icelandair Hotels to use one single platform for central reservations, revenue management, front desk, conference, housekeeping, concierge and all back office functions such as finance and accounting. The single platform approach will greatly simplify management of all departments within the hotel chain.”

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